

# Risa Nakamura

## Education

### Parsons School of Design

Bachelor of Fine Arts  
Sep 2021 – May 2025

Program: Communication Design BFA

Relevant courses:  
Communication Design Studio  
Communication Design workshop  
Intro to Design Studies  
Typography Studio

Course of self-interest: Korean, Printmaking, Art History

## Skills

**Software:** Adobe Illustrator, Photoshop, InDesign, XD, Figma, Canva, Basic HTML/CSS

**Design Skills:** Typography, Color Theory, Layout Composition

**Soft Skills:** Time Management, Cross-Functional Communication, Collaboration

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## Experience

### Visual Designer (Jewelry Brand)

eolo, Beijing  
July 2025 –

- Designed brand identity elements including logo, packaging, and visual guidelines.
- Created photoshoot moodboards and directed overall visual style.
- Developed the brand book for cohesive visual standards.
- Designed social media visuals and content templates.
- Designed store design with layout and display concepts.

### Spring Intern

The Style That Binds Us, New York  
Feb 2025 – May 2025

- Designed client presentations and moodboards to support styling concepts and brand storytelling.
- Created Instagram Stories content to enhance social media engagement.

### Graphic/Packaging Design Intern

Moshi, Taipei, Taiwan  
Jun 2023 – Aug 2023

- Designed iPhone 15 phone case packaging and coffee app UI/UX concepts.
- Assisted product design, supervision, and marketing teams.
- Contributed to design team brainstorming and strategy development.